

**Event Details**

**Event Location:** Ramada Conference Center – Mountain Home  
**Setup:** Wednesday afternoon, October 7<sup>th</sup> from 1- 5 pm  
**Event Date/Time:** Thursday, October 8<sup>th</sup> – 8:30 am to 6:00 pm  
**Breakdown:** Thursday, October 8<sup>th</sup> 6:00 – 7:00 pm

• **Sponsor & Exhibitor Packages**

**Sponsorship Packages**

- General Event Promotion:
  - Sticky Note in Baxter Bulletin Prior to Event Date
  - Billboard Promoting Event
  - Radio Promotional Spots & Remote Broadcast
  - Webpage on OzarkHealth.com
- Specific Event Promotion:
  - Name mention in radio promotional spots
  - Business featured in newspaper insert
  - Business featured in print ad
  - Business featured on event t-shirts
  - Business featured on event posters
  - Banner Ad on OzarkHealth.com
- Event Participation
  - Booth space (6' table, 2 chairs)
  - 1 Event T-shirt per booth

**Sponsorship A:** \$950

**Sponsorship B** - with Table Top Display Booth w/Skirt Package: \$3,195

**Sponsorship C** - with Full Wall Display Package: \$7,595

**Presentation Session(s)** – includes use of meeting space, laptop and projector. Client to provide informational PowerPoint presentation and materials/handouts for audience: \$275 per session X \_\_\_\_\_ = \$\_\_\_\_\_

**Presentation Schedule: (select from available times)**

- 9:00 – 9:45 scheduled – John Sullivant, DDS
- 10:00 – 10:45 scheduled – Knox Orthopaedics – Thomas E. Knox, MD
- 11:00 – 11:45 scheduled – John TerKeurst, MD & Thurman Casey / AMS
- 12:00 – 12:45 scheduled – Knox Orthopaedics - Thomas E. Knox, MD
- 1:00 – 1:45 scheduled – TerKeurst Urology (ANP)
- 2:00 – 2:45 scheduled – Ethan Wright, MD
- 3:00 – 3:45 scheduled – Stephen Vester, DDS
- 4:00 – 4:45 \_\_\_\_\_
- 5:00 – 5:45 scheduled – Matthew Wilson, MD
- 6:00 – 7:45 scheduled – John TerKeurst, MD & Thurman Casey / AMS

*This health and wellness event will allow you to reach potential patients/customers by providing the opportunity for your clinic or business to interact with the public, answer health questions and promote your services & products.*

**Exhibit Booth Options**



▲ **Table Top Display w/ Skirt**  
 6ft. Table top display with rolling storage case and imprinted table skirt. Package includes BJM design services.

▼ **Full Wall Display Package**



10 ft. Display unit with lights, podium kit, literature display rack, imprinted table skirt and rolling storage case. Package includes BJM design services.

BJM Rep: \_\_\_\_\_

Job # \_\_\_\_\_

Client Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Client Rep: \_\_\_\_\_ Date: \_\_\_\_\_

Package Total: \_\_\_\_\_  See back for additional info

*BJM reserves the right to cancel or remove any questionable materials from the event at our discretion. Sponsor/Exhibitor assumes all responsibility for materials and information displayed. Sponsors/Exhibitors responsible for liability coverage for event.*

**For more information please contact Jodie Elizabeth Jeffrey or Renea Adams at Brooks-Jeffrey Marketing, Inc. 870.425.8064 or complete this form and submit via fax: 870.424.4996, or mail to: Ozark Health Fair, 19 Medical Plaza, Mountain Home, AR 72653.**